



AMERICINN INTERNATIONAL, LLC

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FOR IMMEDIATE RELEASE

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AmericInn Expands to Charlevoix, Michigan

New Lodge & Suites Opened July 29, 2004

Chanhassen, Minn. (August 3, 2004) – AmericInn International, LLC announces the opening of the new AmericInn Lodge & Suites of Charlevoix, Michigan. The property ownership group; Charlevoix Land Company, LLC and management company; Three Rivers Hospitality, LLC began construction on the 53-room upscale limited service lodging facility in January and opened for business on July 29, 2004. Located at 11800 US 31 North in Charlevoix, Shelley McCullough, General Manager of the new AmericInn is pleased to provide the local community and traveling guests with outstanding service, quality lodging and *Quiet Nights, Rest Assured*.

The AmericInn of Charlevoix offers a unique upscale lodging experience with all the charm and comforts of home. The property features a spacious recreation area with pool, whirlpool and sauna all under a vaulted wood beam ceiling; meeting/hospitality room; business center; oversized guestrooms and specialty suites; free high-speed internet access in all guest rooms; an inviting two-story lobby with cozy conversation areas and an enhanced continental breakfast served daily. For more information, please call 800-634-3444 or visit www.americinn.com.

“We are successfully expanding in Michigan and other parts of the country because of AmericInn’s ability to deliver upscale lodging at reasonable prices in local communities like Charlevoix. AmericInn lodging properties are popular with today’s business and leisure travelers because of spacious, well-appointed public areas and guestrooms, with unique masonry room construction for a quiet night’s sleep. For guests, AmericInn is their home away from home with those ‘something extras’ that make a night at AmericInn a good night,” said Jon Kennedy, Senior Vice President of Marketing & Franchise Development for AmericInn International, LLC.

AmericInn International, LLC based in Chanhassen, Minn. is dedicated to providing guests a quiet night’s stay, through its unique masonry construction – a feature of the AmericInn Lodging System. AmericInn is one of the fastest growing lodging chains in the United States, with over 220 properties open or under development. For reservations at AmericInn destinations, visit the AmericInn website at www.americinn.com or call 800-634-3444. For franchise development information, contact Jon Kennedy, Senior Vice-President of Marketing and Franchise Development at 952-294-5000 or jkennedy@americinn.com.

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Quiet Nights, Rest Assured
Reservations: 800-634-3444 • www.americinn.com